

## MEERO WEBSITE COOKIE POLICY

A cookie is a small data file that is dropped on your computer, tablet, or phone (techy people call these “Terminals”) by a website, and activates when you visit that browser. The purpose of this Cookie Policy is to inform you about the cookies and similar technologies (we’ll call them all “Cookies” for the purpose of this policy) that we use when you visit our website.

Cookies will not damage your device. They are only used to “remember you” once you revisit us. Cookies themselves do not store any personal data. Cookies therefore cannot be used to identify you personally.

We use Cookies to show you relevant content, promote safe use of Our Products and Services and improve your experience. Additionally our cookies allow us to bring you advertising both on and off our website, and to bring customised features of your preference.

Our Cookies can be categorised in 5 types depending on the purpose they serve:

**Category 1 — Strictly Necessary Cookies:** These cookies are essential to enable and facilitate basic website functions like navigation from page to page or website security. The website can’t function without them. These cookies do not store any personally identifiable information.

**Category 2 — Functional Cookies:** These cookies allow our website to remember choices you make while browsing such as your preferences of all customizable elements on the website - for example, your selected language preference or region. You will be asked to give your consent before we drop these cookies.

**Category 3 — Performance Cookies:** These cookies collect information about how you use our website – for example, which pages you go to most or how you interact with our website. We may use this data to make navigating through our website easier, optimise and improve our website. Most of this information is collected pseudonymously. The information that is communicated to us consists of only a number (i.e. “10,000 people are on Meero.com right now”). You will be asked to give your consent before we drop these cookies.

**Category 4 — Targeting Cookies:** These cookies may enable us and our third party partners to present you with appropriate offers and advertising as you browse on or off our website depending on your interests. Additionally, they will remind you of services or/and products you were interested in, or to tell you about special offers and discounts which we offer. The goal is to show you ads that are tailored to and relevant to your interests. We may work with advertising partners such as Facebook, LinkedIn or GoogleAds. You will be asked to give your consent before we drop these cookies.

**Category 5 — Social Media:** These Cookies are capable of tracking your browser across other sites and building up a profile based on your interests. You will be asked to give your consent before we drop these cookies.

If you don't want us to use our cookies, you can reject some cookies upon your initial visit on our

website. You can also withdraw your consent by deleting the cookies on your Terminals. Each browser has a different setup to delete cookies. Further details regarding your cookie settings can be found on your browser's help menu, for instance:

- For Internet Explorer browser, refer to:  
<https://support.microsoft.com/en-gb/topic/how-to-delete-cookie-files-in-internet-explorer-bca9446f-d873-78de-77ba-d42645fa52fc> ;
- For Safari browser, refer to: <https://support.apple.com/en-us/HT201265> ;
- For Chrome browser, refer to: <https://support.google.com/chrome/answer/95647> ;
- For Firefox browser, refer  
to:<https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox>.

For more detailed information on the processing of your personal data when using this website, we invite you to consult our Privacy Policy available on [meero.com](https://meero.com).